

Bookfriends



Summer 2009

A Message From Our President, Mary Roskom

Hello again Friends.

Summer is winding down with children going back to school and closets being cleaned out to make room for Fall things. Don't forget that the Friends of the Library will take your donations of good used books any time of day or night at the "rabbit hutch" on the north side of the Loma Colorado Library. We always appreciate your donations.

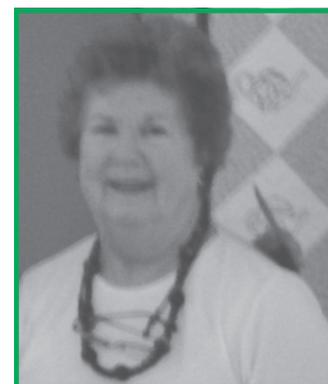
Our Budget Committee has recommended a budget for the upcoming year and we are all very happy with the variety and scope of the programs we are able to fund. Thanks to them for all their hard work.

Our "Chili's Night Out" was very successful and we enjoyed seeing everyone else there with their families and friends. Thanks to all who participated. It is something we may do again in the future. If you are not aware of the program it is one in which Chili's gives 10% of the total receipts from the tabs of diners who bring in the coupon from the non-profit organization. Be sure to look for this again in the future.

Now we look forward to all the good things this next season brings us including our annual Holiday Party and membership drive. We plan to hold the Holiday Party on Friday, December 4, so please save the date. The event will be held in the Loma Colorado Main Library's auditorium.

On another note, we have been fortunate this summer in receiving some help in unloading the hutch and moving books but our worker will be heading back to school. If anyone is interested in volunteering for this project on a regular basis, please contact me. We can always use extra help.

Also, please remember to mark your calendars for the monthly book sales which are held on the second Saturday of each month in the Loma Colorado Auditorium. We are also planning another sale in the Fall at Esther Bone. Please watch for the announcement of the date. I look forward to seeing you all soon. 📖



Articles Inside

- **Who We Are**
- **Where We Go From Here**
- **Increasing the Volume of Donated Books**
- **Youth Services**
- **Esther Bone Memorial Library**
- **Business & Organizational Supporters**
- **Continuing to Help Rio Rancho Schools**
- **Donations & Book Hutch**
- **Become A Member**
- **Memorials and Tributes!**
- **FOL Dates To Remember:**
 - **2009 Book Sales**
 - **12/4 Holiday Party**

Who We Are

The Friends of the Library of Rio Rancho, Inc. is a 501(c)(3) nonprofit organization which primarily provides program and activity support to the City of Rio Rancho's libraries by securing community participation with, and raising funds, increasing resources, and administering all gifts for the benefit of the City's library system.

Currently, the "Friends" has thirteen board members elected by its membership. Our regular board meetings are held the third Thursday of every month, generally from 6-8 p.m. at Rio Rancho's Loma Colorado Main Library. These meetings are open to the public.

Why become a member of the Friends?

1. Provide financial support for Library programming.
2. Enjoy 10% discounts on purchases from our Friends' bookstore within the Loma Colorado Main Library.

Additional benefits of membership include:

1. Meeting and enjoying great fellow volunteers!
2. If a Senior, participating in RSVP (Retired Senior Volunteer Program) - a Sandoval County program which nominally reimburses approved applicants towards associated travel expenses.
3. Becoming more aware of the great services and programs offered by Rio Rancho's library system which includes the Loma Colorado Main Library, the Esther Bone Branch Library, and the Star Heights Learning Center. (Address and hours information are on page 8 of this newsletter.)



The Friends supported the Library & Rio Rancho last year through:

1. Bookstore sales of donated books.
2. Monthly "2nd-Saturday" book sales at Loma Colorado Main Library.
3. Internet & collector book sales of donated books.
4. Membership dues.
5. Our first annual Bowl-a-thon.
6. Volunteers who contributed thousands of hours of free support in sorting and pricing donations, holding the book sales, and managing the book store.
7. Its unpaid board of directors who contributed over 2,000 hours managing and participating in Friends' activities.
8. Our *Books For Babies* program.
9. Distribution of thousands of collected Box Tops and labels to area schools for redemption and use towards purchase of educational supplies.

The Friends supplied the following financial assistance last year:

1. Provided \$8,676.43 for staff & programming support for Loma Colorado Main Library.
2. Provided \$6,176.20 for staff & programming support for Esther Bone Memorial Library.
3. Provided \$1,146.00 for staff & programming support for Star Heights Learning Center. 

Where We Go From Here

On July 16th, the Board passed a proposed budget for fiscal year 07/01/2009-06/30/2010.

Planned items of support include:

- ◇ \$4820 for Youth services at Loma Colorado Main Library
- ◇ \$2805 for Teen services at Loma Colorado Main Library
- ◇ \$2050 for Adult services at Loma Colorado Main Library
 - ◇ \$900 for Star Heights Learning Center services
- ◇ \$2775 for Youth services at Esther Bone Memorial Library
- ◇ \$2000 for Adult services at Esther Bone Memorial Library
 - ◇ \$500 towards a new scholarship program
 - ◇ \$900 for the *Books for Babies* program

The Friends will continue to:

- ◇ Support Library programs
- ◇ Hold our monthly book sales at Loma Colorado Library
- ◇ Sell books at competitive prices at our Friends' book store within Loma Colorado Main Library and also at Esther Bone Memorial Library
 - ◇ Participate and encourage involvement with R.S.V.P. (Retired Senior Volunteer Program)
 - ◇ Encourage reading to newborns through our *Books for Babies* program
- ◇ Collect and distribute donated *Box Tops For Education* and Campbell's labels with UPC codes to Rio Rancho's schools
 - ◇ Encourage volunteerism
- ◇ Seek to add qualified members to its board of directors
 - ◇ Seek and encourage donors.



Increasing the Volume of Donated Books

In a new approach to increasing the volume of donated books, this summer the Friends partnered with The Mark & Sheila Real Estate Team of Coldwell Banker Legacy in Rio Rancho. This 7th Annual Neighborhood Yard Sale Series included five events each with 50 to 100 participating homes. After each of the five events, many participants donated their gently used but unwanted books and CDs to the Friends. We sincerely thank Mark, Sheila, and their team, as well as all the generous donors!



Cynthia Jacques, Friends' Secretary, and Mark Fiedler of The Mark & Sheila Real Estate Team

Garage and yard sales are perfect opportunities to donate unwanted, gently used books to the Friends. If you have so many books that you cannot bring them to our book hutch at Loma Colorado Main Library (see page 6 for directions), please contact Jan Marfyak at 994-3066 to arrange a day and time for the Friends to pick them up at your home. We will gladly provide you with a receipt for tax purposes. 

From Youth Services...

By Stephanie A. Zaslav; Manager, Youth Services; Rio Rancho Public Library

Teens at the Loma Colorado Main Library enjoyed a wonderful summer with an over 70% increase in Summer Reading Program signups. The biggest teen program at Loma Colorado was the Murder @ the Library mystery event in July. 48 teens interviewed nine suspects and studied clues to determine who killed the librarian, Reeda Bookman. At the Esther Bone Memorial Library teens spent the summer creating with yarn and with words in Knit Clique and Teen Writing Workshop.

The Summer Reading program, "Express Yourself," provided lots of activity at the Star Heights Learning Center. 33 tweens and teens (an increase over last year) participated in the program. Craft days were well attended...298 kids. Wow! Many thanks to the Friends of the Library of Rio Rancho who supplied the craft supplies that fostered such an outpouring of creativity and self-expression.

With school starting soon, and the new Learning Center Clerk Cynthia Mega beginning her library adventure, Star Heights will get back into its daily homework mode; crafts will be on Fridays. Some of the upcoming crafts include paper art, recycling crafts, painting, mosaics and color art. The Rio Rancho High School Honor Society students will be back for homework help.

The Teen Advisory Group (TAG) has been meeting once a month to help plan the fall events. In August, Loma Colorado will be holding its first ever Wii Rock Band Tournament. Teens can compete and show off their musical abilities. During "Teen Read Week" in October, a "Masquerade" will be held featuring a night of masked fun and a character-themed costume contest. In November, there will be another Wii tournament. The 2nd annual Lego Contest will take place in December. Knit Clique will resume in September at Esther Bone.

Starting in September, more programs for kids...the younger variety!

At Esther Bone, there will be stories old and new with Story Lady and Song Lady. Please note the new day and time: Mondays at 1:00 pm. Beep and Bop will be returning as will "Late Night at the Library." Homework League and Read to the Dogs will resume.

At Loma Colorado, there will be Baby Bumblebees, Toddler Time, Design Squad, American Girls, Homework League, and Read to the Dogs. Jiggle & Jam can be danced and sung at 10:30 every Monday in August. The second session of "Homeschool Thought Swap" will be on August 21 from 1:00-2:30. Check the monthly calendars for days, times, ages, registration information or go on-line www.ci.rio-rancho.nm.us/library. 

Friends' Board of Directors: Kristal Breeze (Books For Babies Program), Linda Downey (Membership), Anne Goodman, Cynthia Jacques (Secretary), Babs Langner (Monthly Book Sales), Jan Marfyak, Kim Newell, Amber Porter, Kathy Ramos, Mary Roskom (President), Charles Smith, Pat Watson (Treasurer), and Janet Wilder.

Volunteers' Liaisons to the Board of Directors are Gloria Shapiro (Bookstore Volunteers) and Babs Langner (Pricing and Sorting). 

Esther Bone Memorial Library

Summer Adult Programming at Esther Bone

by Robert Nankin, Branch Manager

Autumn at the Esther Bone Memorial Library means a fresh start for exciting, entertaining and educational programs. The library recently celebrated its 150,000th patron since re-opening in February 2008. The staff is working hard to reach our next goal of a quarter of a million patrons using this wonderful facility. One way we do this is by offering very special adult and children's programming. The following are some of the highlights you can expect in the fall months.

The library will continue its New Mexico Author Series with visits from Mario Martinez on September 1st, and a very exciting October mystery month with authors, Margaret Tessler on October 8th, Jack Hudson on October 17th and Pari Noskin Taichert on October 24th. Mystery Month even continues into November with a visit from Amiee and David Thurlo on the 7th. Esther Bone reference librarian extraordinaire, Tracie Antonuk, is the coordinator of the New Mexico Author Series at the library.

Concerts and performances have been a mainstay at Esther Bone and that trend will continue in the fall. Randy Huston, cowboy poet and singer will be visiting on September 15th, quickly followed by a re-enactment show with Old Bill Williams, Mountain Man on September 17th. Save the date of October 13th when the Placitas Mountain Band performs for the library. They perform a wonderful blend of old timey music and kicking bluegrass tunes.

The Esther Bone Memorial Library children's department fresh off a very successful summer reading program isn't resting at all as they jump into a full slate of fall programming. This will include the very popular Story Time which begins again on September 14th and the Beep and Bop music program resuming on September 16th. The children's department will also offer three enchanting tea parties, and the ever popular late night at the library on October 23rd. In addition both the children's and adult departments will offer free movies on various evenings throughout the fall.

Please visit us soon and visit us often. You may be surprised at not only the wonderful programming we offer, but also the current and classic collection of books, magazines, DVDS and music that are on our shelves. The one thing you won't be surprised about is the friendly and helpful customer service that the Esther Bone staff provides to everyone who comes through our doors. We are your neighborhood library. 

We Thank These Businesses & Organizations that Support the Friends.

- Chili's, Rio Rancho
- Eye Associates of New Mexico
- Friends of Coronado State Monument
- Precision Organizing and Records Management, LLC
- ReadWest, Inc.—Literacy Volunteers of America
- Rio Rancho Printing
- Sandoval County Historical Society
- The Juliette RP Vision Foundation
- The Mark & Sheila Real Estate Team of Coldwell Banker Legacy
- Under Charlie's Covers, Fine Used Books 

Continuing to help Rio Rancho's schools

If you were to walk into the Loma Colorado Bookstore, you would find a very large plastic container with a smaller one sitting right next to it. It is a material reminder of a suggestion from Cynthia Jacques to Gloria Shapiro, both volunteers in the Friends of the Library. About a year ago, Cynthia called Gloria and asked what she thought of an idea. The idea was collecting Campbell Labels and Box Tops for Education labels in the bookstore. I (Gloria) thought it was a great idea. I was a teacher in Michigan for 26 years and we started collecting them more than 30 years ago. The schools traded them to the companies for video equipment and other things that schools always need. The other reason I thought it was a good idea was since I still collected them, I wouldn't have to keep them at home. I could bring them to the bookstore jars. I would never have to hear my husband's plaintive voice asking me when I was going to get them to the school since he couldn't close the drawer anymore.

Since that beginning, I am in the process of making my fifth delivery to 8 of the school district's 10 elementary schools. Two of these elementary schools were new this year. I decided to wait until the 2009/2010 school year to include them since it is always a tumultuous time when a new school opens.

Some schools only collect Campbell Labels, some collect only Box Tops for Education and the others collect both. When the jars are pretty full, I take them home and divide up both into even piles. I put them in an envelope and take them to Enchanted Hills Elementary because it is the school closest to me. I go to the office and request 7 inter-school mailing envelopes and fill them with the appropriate labels. I also add a paper saying that this is a Friends of the Library donation. I then give them to the secretary to put in the inter-school mail box. I never counted the labels and box tops and added them together but I know it has to be hundreds and hundreds. It could be over a 1000 or many more.

The important thing is that the whole community is involved in supporting our public schools which serve our most precious resource, our children. I have always felt that if we really want a Democracy, then public schools and public libraries are extremely important. It is the only places where we can get the free flow of information. More information is available on www.boxtops4education.com and www.labelsforeducation.com. 

Donations & Book Hutch

We thank every donor of gently used books, CDs, video tapes, DVDs, and/or puzzles. Sale proceeds fund quality programs for children and adults at Loma Colorado, Esther Bone, and the Star Heights Learning Center.

For donations of books too large or too difficult to bring to the Loma Colorado Main Library, please call Jan Marfyak at 994-3066 to arrange a pick up date and time.

Otherwise, when bringing donated items to the Loma Colorado Main Library:

- Drive to the far right (north) of the Library, into the Employee Parking area.
- Against the northern wall of the Loma Colorado Library, you'll see an unpainted wooden donation hutch (as shown here in the photo to the far right).
- Drive up to and then place your bagged or boxed donations inside of this, the Friends' donation hutch.
- Then drive to the main lot by the Library's front door, park, and enter the library.
- Go directly to the Friends' Shop if you would like a receipt for tax purposes. 





Be a Friend of the Library of Rio Rancho!

New Member

Annual Renewal

Name _____

Address _____

Phone _____

E-Mail _____ Date _____

Membership Categories

- Student/Senior (62 & over) \$5
- Friend (1 person) \$10
- Family \$20
- Sponsor (1 person) \$25
- Supporter (1 person) \$50
- Patron (1 person) \$100
- Benefactor (1 person) \$250

The Friends of the Library of Rio Rancho (FOLORR) is a 501(c)(3) organization that raises funds and promotes the Rio Rancho Library System. Membership dues and other contributions are tax deductible to the extent of the law.

We can be contacted at (505) 891-5013 or FOLORR@gmail.com.

Your membership and contributions help to expand the effectiveness of the Library System as an educational and informational center in Rio Rancho. The Friends of the Library gratefully accepts bequests, memorials, honorariums, and commemorations.

Please make your check payable to: **The Friends of the Library of Rio Rancho, Inc.** Mail to PO Box 15143, Rio Rancho, NM 87174 or bring your membership form to the Friends' Shop at the Loma Colorado Main Library.

I would like to help:

- ___ in the book store
- ___ with book sorting and pricing
- ___ by serving on the Board
- ___ at monthly book sales

Business Friends, for membership information, please contact us at FOLORR@gmail.com.

Memorials and Tributes!

Looking for that perfect gift for the person who has everything? Celebrate that wedding, birthday, graduation or a special friendship with a donation and/or membership to the Friends of the Library of Rio Rancho!

Honor the memory of an avid reader with a gift to the Friends of the Library of Rio Rancho.

Whether a celebration or memorial, we will promptly send an appropriate card to acknowledge the event and your gift.

All donations are tax deductible and your gift will be acknowledged in the quarterly newsletter. Memorial and tribute forms are available in the Friends Bookstore or contact Linda Downey at 349-8836.



Friends of the Library
of Rio Rancho, Inc.
PO Box 15143
Rio Rancho, NM 87174

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**Rio Rancho Library System
Locations & Hours**

Loma Colorado Main Library
755 Loma Colorado Drive NE
(505) 891-5013

Monday-Thursday, 10 a.m.-8 p.m.
Friday-Saturday, 10 a.m.-5 p.m.



Esther Bone Memorial Library
950 Pinetree Road SE
(505) 891-5012

Monday, Wednesday, 9 a.m.-5 p.m.
Tuesday, Thursday, 12 p.m.-8 p.m.
Friday-Saturday, 9 a.m.-1 p.m.



Star Heights Learning Center
800 Polaris Blvd. SE
(505) 891-3938

Monday-Friday, 2 p.m.-6 p.m.



www.ci.rio-rancho.nm.us/friendsofthelibrary

FOL Dates to Remember

Loma Colorado Main Library's Auditorium

Saturday Book Sales

The second Saturday of every month

 **10 a.m. to 1 p.m.** 

**Sept. 12, Oct. 10, Nov. 14,
Dec. 12**

 **Holiday Party & Membership Drive**
Friday, Dec. 4 

Bookfriends, the newsletter of the Friends of the Library of Rio Rancho, is published quarterly. Members' comments and contributions are welcome. Please mail material, including your phone number, to Newsletter Editor, Friends of the Library of Rio Rancho, PO Box 15143, Rio Rancho, NM 87174 